SoDa Center Workshop: The Future of Measurement, Surveys and Social Data Science Research

Wednesday, September 21st
8:30am – 5pm EST

WHERE
Samuel Riggs IV Alumni Center
Orem Alumni Hall
7801 Alumni Drive
College Park, Maryland 20742

Speakers and Special Guests:

D. Sunshine Hillygus
Professor
Director
Duke Initiative on Survey Methodology
Co-Director Polarization Lab
Duke University

Courtney Kennedy
Vice President of Methods and Innovation
Pew Research Center

Sacoby Wilson
Associate Professor, Maryland Institute for Applied Environmental Health
Director Community Engagement, Environmental Justice, and Health
University of Maryland

Stanley Presser
Distinguished University Professor, Department of Sociology
Joint Program in Survey Methodology
University of Maryland

Curtiss Cobb
Vice President, Research
Meta

Frauke Kreuter
Co-Director of SoDa
Professor
Joint Program in Survey Methodology
University of Maryland and Statistics and Data Science
LMU Munich

Agenda:

8:00 am Registration and Continental Breakfast
8:30 am Welcome and Opening Remarks
Pre-recorded message provided by Darryl Pines, President, University of Maryland

8:45 am Keynote Presentation with Q & A
Confronting Data Quality Challenges in Surveys and Social Data
Presented by Sunshine Hillygus

9:45 am Plenary Session I with Q & A
Diversity, Equity, and Inclusion in Science: A Focus on Community-Engaged Research and Environmental Justice
Presented by Sacoby Wilson

12:15 pm Lunch and new breakout sessions
1:15 pm Plenary Session II with Q & A
Giving Rare Populations a Voice in Public Opinion Research
Presented by Courtney Kennedy

2:45 pm Panel Discussion moderated by Curtiss Cobb with Q&A
Panelists: Sunshine Hillygus, Courtney Kennedy, Sacoby Wilson

3:45 pm Closing Remarks and SoDa Seed Grant Announcement, Frauke Kreuter and Stanley Presser

4:00 pm Poster Session with refreshments
5:00 pm Workshop Ends

go.umd.edu/SoDaWS2022
Registration closes on September 14, 2022.