

# Language and Text

## Analysis Group:

- Most people said they were joining the discussion to try new techniques
- No one said, here is the best way to do it
- Standardized survey interviews, qualitative interviews, online transactions were all points of discussion
- One issue discussed was transparency
- Automated transcription methods of audio recordings
- Not clear how algorithms are producing outputs, a bit of a black box
- Another issue was consistency, as it applies to coding text and transcribing text
- It's pretty easy to quickly transcribe audio files now, but the quality may vary based on the characteristics of the speaker, e.g., if they have an accent
- Quality of text analysis is somewhat dependent on a dictionary of keywords
- Thinking about how to adapt that to different languages, would be helpful for analyzing text data