

Referencing the COVID-19 Trends and Impact Survey

Please follow the below guidelines when referencing the COVID-19 Trends and Impact Survey in media, social media, official documents and academic papers. Please note there are different guidelines if you are referring to the global survey (run by UMD), US survey (run by CMU) or both surveys.

Long-Form: First reference in external materials (e.g., academic papers, press releases, pitches, blog posts/articles)			
Both	The Delphi Group at Carnegie Mellon University and University of Maryland Social Data Science Center COVID-19 Trends and Impact Surveys, in partnership with Facebook		
CMU (US)	The Delphi Group at Carnegie Mellon University U.S. COVID-19 Trends and Impact Survey, in partnership with Facebook		
UMD (Global)	The University of Maryland Social Data Science Center Global COVID-19 Trends and Impact Survey, in partnership with Facebook		
Shortened Form: After the initial reference in external materials (e.g., academic papers, press releases, pitches, blog posts/articles)			
Both	The COVID-19 Trends and Impact Survey	OR	CTIS
CMU (US)	The U.S. COVID-19 Trends and Impact Survey	OR	Delphi US CTIS
UMD (Global)	The Global COVID-19 Trends and Impact Survey	OR	UMD Global CTIS
Additional Use Cases			
Social Media	The COVID-19 Trends and Impact Survey *Please note you can use other formats using partner names if you like. We are suggesting the shortest version for social character limit constraints.		#CTIS
Footers/Headers, Citations, References	Use versions under “Long-Form: First reference”		